



InfoNgen™ for Financial Services:

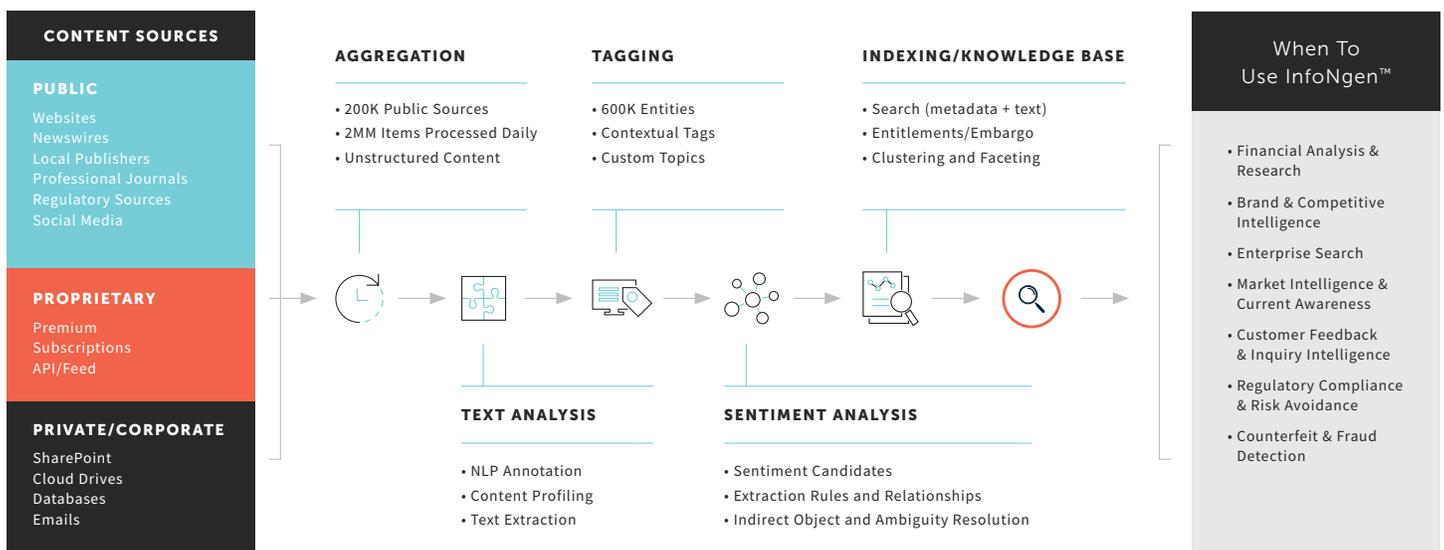
Filter the Signal from the Noise to Make Better Decisions, Faster

Working in Financial Services, your day consists of constant communications with your clients about information that matters. You need fast, actionable insights to speed your decision-making and a prompt way to share these insights with your customers. InfoNgen™ can help.

In today's always-on, hyper-connected world, information is readily available – but actionable insights are not. InfoNgen™

helps drive actionable insights for Financial Services companies, giving your business a proven tool to find, analyze and share information critical to staying competitive. The engine pulls text from more than 200,000 public sources, along with any number of private sources, into a single, unified view, allowing users to see hidden patterns, trends and anomalies with its proprietary tools for text analytics and even sentiment analysis so you can stay ahead of the market today and everyday.

MONITOR CRITICAL INFORMATION IN REAL-TIME: THE ENGINE BEHIND INFONGEN™



MONITOR CRITICAL INFORMATION IN REAL-TIME: THE ENGINE BEHIND INFOGEN™ (CONT'D)

Offering sophisticated brand and competitive intelligence capabilities, InfoNgen™ enables automatic monitoring of companies and topics relevant to not just the industry, but also your organization in particular. The content source repository covers a wide breadth of entities, including every publicly traded company in the world's top 36 stock exchanges, hundreds of thousands of private and VC-backed companies, and size leading exchange data aggregators.

Armed with the wealth of information provided by InfoNgen™, your business users can measure market sentiment toward a specific entity, streamline research management with advanced text analytics, and ensure you're making the right business decisions.

Finally, InfoNgen™ offers an effective, efficient and real-time solution to search unstructured data like emails, documents, PowerPoints, spreadsheets and other non-structured assets. You can also use InfoNgen™ to integrate structured and unstructured data, enabling you to search and analyze your organization's data to drive the best go-to-market decisions.

KNOW WHAT YOU NEED TO KNOW. NOW.

With InfoNgen™, you can quickly take the right course of action, whether it's sharing critical information with customers or tapping into your vast corporate data repositories for more information. No matter where you are or when you need it, you have access to InfoNgen™ and the powerful benefits it provides:

- Competitive intelligence on every major company in every major geography within your target industry
- Alerts on specific equities to help you determine whether to buy, sell or hold
- Automatic insight into macro and microeconomic trends affecting multiple industries
- On-demand insights on the latest regulations and legislation
- Sentiment indexes and analysis to help you aggregate content intelligently
- Ability to search unstructured data without extra effort
- Built-in taxonomies and thousands of custom tags for Financial Services
- Simple integration with internal systems and content sources
- Receive automatic alerts on mergers & acquisitions and IPOs

WHO USES INFOGEN IN FINANCIAL SERVICES?

InfoNgen™ is easy to use and adopt for specific roles within your organization, benefitting your employees in the following ways:

Financial Analysts

- Find new opportunities by receiving alerts on market expansions, potential M&A, management changes, strategy and fiscal announcements
- Reduce customer churn and increase sales by identifying equities that might be of interest to your investors and their portfolios
- Save hundreds of man hours on monitoring regulatory updates, industry publications and other sources that publish insights critical to your research.

Investment Bankers

- Identify the early signs of an investment opportunity
- Get timely insights into the major economic, corporate and legislative activities that influence market movements
- Monitor your target vertical to understand the needs of your buyers and sellers

Wealth & Money Managers

- Get insight into equities to determine whether now is the time to buy, sell or hold
- Receive real-time personalized investment news and insights
- Give your clients confidence in your services by staying on top of industry and market trends

SIGN UP TODAY & START WINNING IN TODAY'S INFORMATION ECONOMY

Are you ready to separate the signal from the noise? Contact us to find out more about the benefits of InfoNgen™, request a demo or start your free trial today!

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