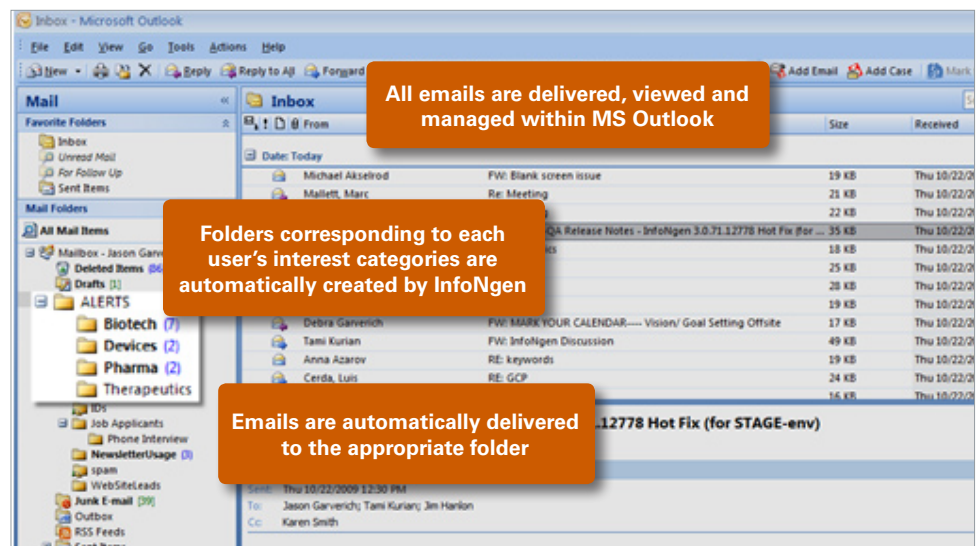


### With InfoNgen Email Prioritization, you can:

- Replace time-intensive scanning and manual filing of emails with automated 'reading' and sorting of emails and attachments
- Automatically prioritize inbound emails according to your individual interests
- Receive real-time alerts based on rules you've set
- Discover critical emails that have content buried in attachments

InfoNgen Email Prioritization leverages the full capabilities of the InfoNgen Discovery platform to extract text from emails and attachments, 'read' it to identify meaningful text patterns, automatically tag it with robust meta-data and and prioritize it around each user's individual interests. InfoNgen's out-of-the-box solution offers the ability to:

- **'Read' emails and attachments** – The platform is file-type agnostic and can extract text from virtually any format, including .pdf, .doc, .xls, .ppt and .txt.
- **Automatically apply InfoNgen 'intelligent' tags** – Our robust financial- and business-based taxonomy comes standard and includes meta-data for:
  - » Company – 150,000 public companies and 30,000 private companies
  - » Industry – indexed with the Global Industry Classification nomenclature
  - » Country/Region
  - » Language
  - » Topic – such as M&A, Litigation, Clinical Trials, etc.
- **Prioritize emails based on each recipient's interests** – The platform matches incoming tagged emails against the interest categories (i.e. Saved Searches) that each user has set up. Emails – and attachments – that match a Saved Search can be prioritized using any of Outlook's native capabilities, including:
  - » different font colors for the message header
  - » addition of a priority flag
  - » moving email to a folder that matches the Saved Search
- **Receive alerts** – Critical emails can trigger desktop alerts or color-coded flags based on rules set up by each user.

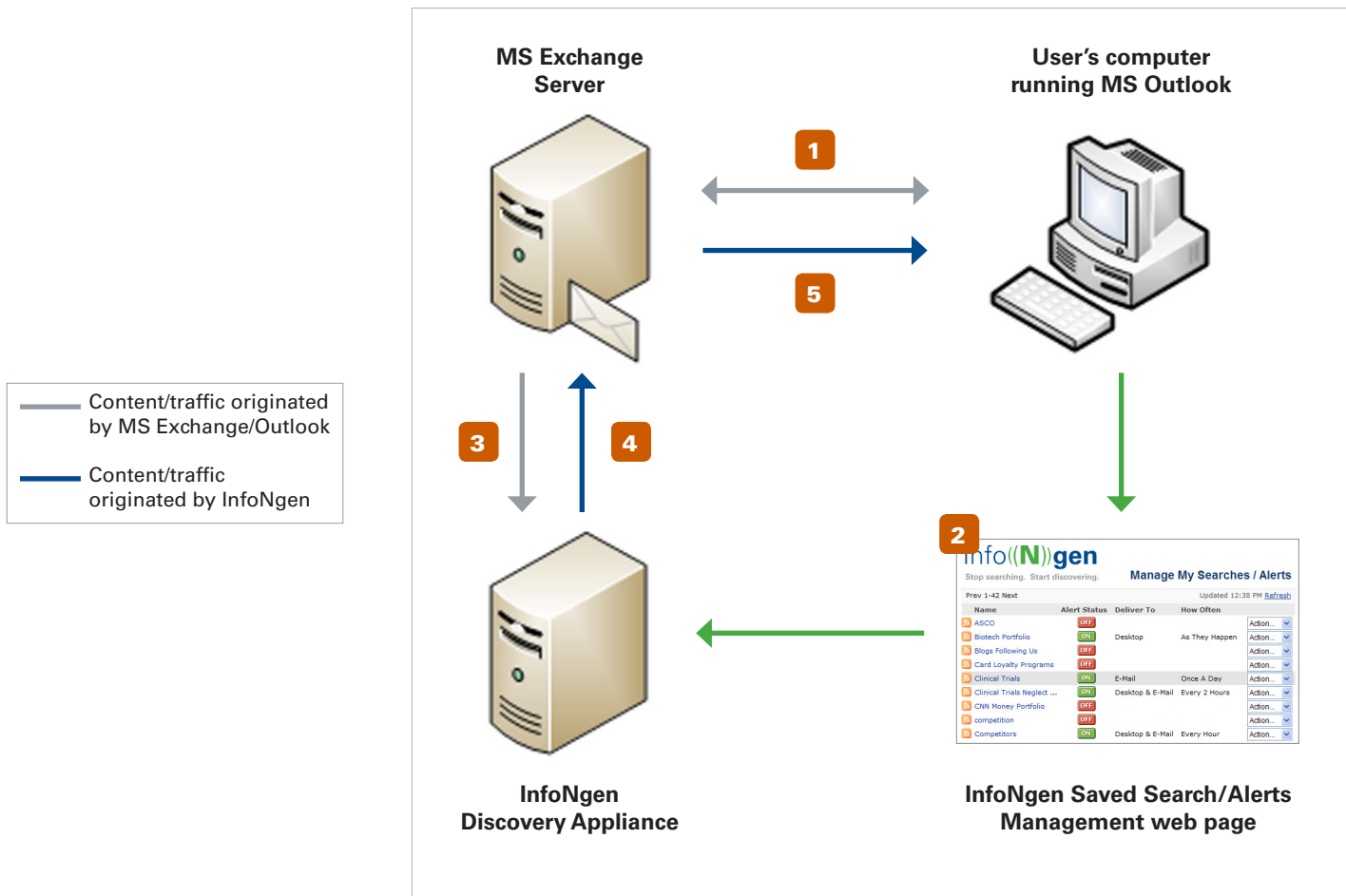


### For more information or to schedule a demo, contact us at:

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 212 328 7227  
 sales@infongen.com  
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InfoNgen is the first Discovery Engine for business, finance and information professionals that knows what's critical to you. Extracts relevant and timely information buried on the web, within emails, in desktop documents or on network drives. Identifies trends and connections between topics, companies or products that might not otherwise be apparent. And delivers results in real time.

**Stop Searching. Start Discovering.™**



- 1 Connection between MS Exchange and Outlook remains uninterrupted, with emails continuing to flow into the User's Outlook Inbox.
- 2 User creates Saved Searches and Alerts rules based on individual interests.
- 3 InfoNgen performs text extraction of all emails and attachments (.pdf, .doc, .xls, .ppt, .txt) and automatically applies tags (e.g. 'MSFT,' 'M&A Rumor') by matching patterns in the extracted text.
- 4 All tagged emails and attachments are matched against the User's Saved Searches and Alerts list.
- 5 Emails are automatically sorted according to the User's interests and moved to the appropriate folders.