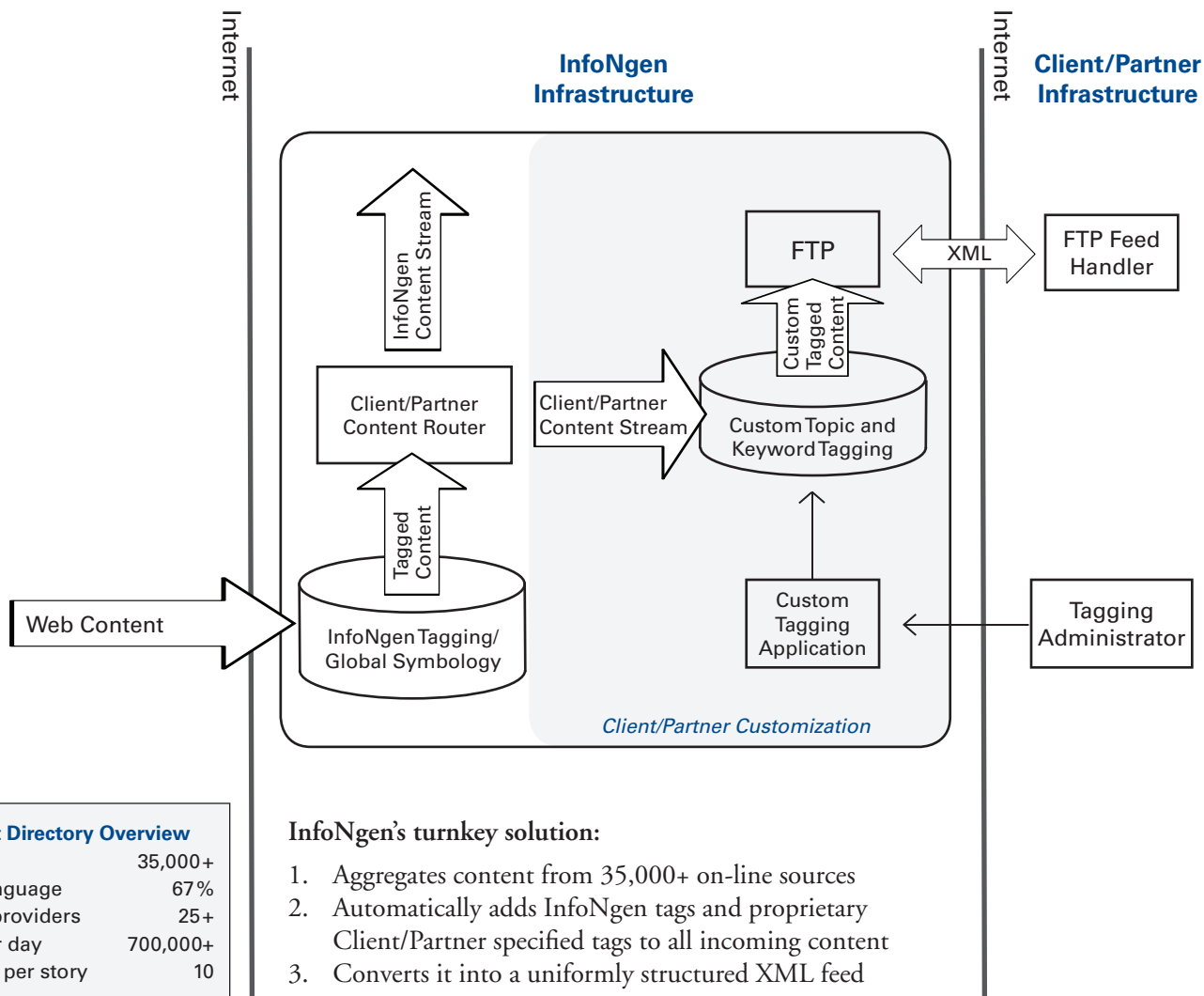


With the InfoNgen Feed you can:

- Leverage the entire backend infrastructure of the InfoNgen platform
- Avoid wasting development resources manually aggregating and tagging news flow
- Easily add Internet news flow to any proprietary application using XML files
- Provide context for business and financial news and web content using advanced metadata
- Create custom filters by adding user-defined keywords and topics



### Content Directory Overview

Sources	35,000+
English language	67%
Premium providers	25+
Stories per day	700,000+
Avg # tags per story	10

### InfoNgen's turnkey solution:

1. Aggregates content from 35,000+ on-line sources
2. Automatically adds InfoNgen tags and proprietary Client/Partner specified tags to all incoming content
3. Converts it into a uniformly structured XML feed

The InfoNgen Feed includes metadata on primary and secondary company symbols, industrial sectors, topics, regions, countries, article sources, custom key words as well as a relevance ranking for each tag. It also includes the article headline, date and time, story summary as well as a link to the original internet source. The Feed consists of a collection of compressed XML files – with one file per story – delivered via real-time TCP/IP or FTP.

*There are no system requirements on the Client/Partner end.*

### InfoNgen

40 Fulton Street  
New York, NY 10038  
212 328 7227  
sales@infongen.com  
www.infongen.com

**Stop Searching. Start Discovering.™**